



Feltons
CHARTERED ACCOUNTANTS
& BUSINESS ADVISERS

Business Planning and Development

Business planning is one of the essentials of a successful business no matter the size of the organisation. In today's challenging, fast moving and increasingly complex commercial environment many businesses would benefit from improved, systematic planning.

Planning is not simply a forecasting and budgeting exercise. The planning process is multi disciplinary, requiring experience and business knowledge in order to achieve desired objectives.

We can assist you in:

- **Developing a written business plan and strategies**
- **Setting up financial information systems for planning and control**
- **Developing operating and cash budgets**
- **Planning working capital requirements**
- **Focusing on critical issues**
- **Reviewing alternative courses of action**
- **Setting performance standards and guidelines for staff**
- **Reviewing and monitoring the planned performance**
- **Improving profitability**

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